

Central Florida Partnership
2011 Board of Directors Meeting
12:00 to 2:00 p.m.
Wednesday, August 17, 2011
Chamber of Commerce Building

Present: Wade S. Alliance; Loren J. Bender; Laura M. Boisvert; Mark Brewer; Anthony J. Catanese; Karen L. Dee; Aaron J. Gorovitz; Debbie Harvey; Kevin Healy; C.T. Hsu; Leila Jammal-Nodarse; Jeffery Q. Jonasen; Alex Martins; F. David McKinney; Adam H. McKinnon; Michael D. Minton; John Moskos; Ron Pizzuti; Paul Shaffer; Jacob V. Stuart; and Ed Timberlake;

Guests in Attendance: Carmen Dominguez; Kevin Lloyd; Donald N. Upton; The Honorable Daniel Webster; and Michael Weinberg.

Absent: Tracy Duda Chapman; Joie Chitwood, III; Des Cummings Jr.; Mary L. Demetree; Patricia J. Engfer; Orlando L. Evora; Richard T. Florell; John C. Hitt; Clayton Hollis; James E. Jardon, II; Tony Jenkins; Thomas S. Kornegay; C. Dean Kurtz; Frederick W. Leonhardt; Yolanda Londoño; Captain William Reuter; Tony Stiffler; Rasesh Thakkar; and Erin Wallace.

Staff in Attendance: Leslie Hielema, Michael Ketchum, Ruth Z. Mustian, Kathy Panter, Kristine Vorpapel Shields, and Carol Walker.

Jeffery Q. Jonasen, 2011 Chair, called the meeting to order at 12:10 p.m., followed by the Pledge of Allegiance. Mr. Jonasen introduced The Honorable Daniel Webster, Representative, District 8, United States House of Representatives, who shared an update on issues surrounding the recent congressional activity on the federal budget deficit and the current political environment on Capitol Hill.

Following the introductions of guests, Mr. Jonasen called for approval of the 2011 Board of Directors Meeting Minutes of June 15, 2011. A motion was made, seconded, and unanimously approved to accept the Minutes as presented.

Mr. Jonasen presented for consideration two (2) "additions" to the Board of Directors of the *Central Florida Partnership*: Charles S. Dorr, Senior Vice President, Hardin Construction Company, LLC, and Adrian Jones, General Manager, LEGOLAND® Florida. A motion was made, seconded and unanimously approved to accept Messrs. Dorr and Jones as members of the 2011 *Central Florida Partnership* Board of Directors.

The Finance Committee will be held on Tuesday, August 23, 2011. Mr. Jonasen reported that Florida Hospital will be hosting a "Joint Leadership Meeting" of the *Central Florida Partnership, Metro Orlando Economic Development Commission, Visit Orlando*, (including the Volunteer Leaders of *myregion.org, BusinessForce, Orlando Inc., and Leadership Orlando*) on a date TBD in October. Mark Brewer, Chair, reported on the success of the *Central Florida Roundtable for Community Based Organizations*.

Mr. Jonasen presented one addition to the Regional Priorities of the *Central Florida Partnership*: University-Affiliated Research Parks. A discussion followed. A motion was made, seconded and unanimously approved to adopt the addition to the existing Regional Priorities for the *Central Florida Partnership*.

Jacob V. Stuart, President, introduced Donald N. Upton, President, Fairfield Index, Inc., lead Consultant for The Florida Eight – Workforce Florida, Inc. (A State Led Regional Workforce/Economic Development Capacity Building Initiative). Mr. Upton provided an update on the history of The Florida Eight, and the organization and purpose of "Open for Business." Mr. Stuart then updated the group on the Scope of Work, Calendar and Membership of Regional Work Groups. Working closely with the *Central Florida Congress of Regional Leaders*, it is our plan to move this project forward through the combined efforts of three (3) "Open for Business" Regional Work Groups: *Streamlining Permitting and Licensing, Reviewing Transactional Fees, and Creating Access to Capital*.

(Continued . . .)

The goal of each Regional Work Group is to conclude their work for presentation to the *Central Florida Congress of Regional Leaders*, for their approval, on Friday, November 4, 2011. Subject to the approval of the Central Florida Congress of Regional Leaders, this information will be presented to the Central Florida Business Community at a second *Regional Business Summit*, scheduled for Friday, December 9, 2011. A discussion followed.

Jacob Stuart extended heartfelt thanks to Carmen Dominguez and Michael Weinberg, Co-Chairs of the Core Strategy Team (CST) for Commuter Rail, for their “behind-the-scenes” guidance and insight in leading our region-wide campaign to make *SunRail* a reality in Central Florida. Michael Minton updated the group on the Regional Water Strategy Workshop (Phase II), “Creating a Regional Water Strategy—Civic Architecture,” held on Thursday, August 11, 2011.

Leslie Hielema, President, Orlando, Inc., urged attendance at The B.I.G. Summit, being held on Thursday, November 10, 2011, 8:00 a.m. to 5:00 p.m., at Full Sail University. Our keynote speaker for the third annual 2011 B.I.G.* Summit will be entrepreneur Gary Vaynerchuk, a 35-year-old wine and social media expert and business consultant who has revolutionized the wine industry. Additionally, Kevin Harrington, successful Entrepreneur, Business Expert & Investor – Shark on ABC's *Shark Tank*, will lead a “Shark Tank” competition with local investors and entrepreneurs. The Entrepreneurs Academy is scheduled for 2012, and will be offered to growth-oriented Entrepreneurs who have already established their business and are seeking the tools and resources to innovate and grow.

Ruth Mustian, President, *Leadership Orlando*, reported that Orientation for *Leadership Orlando Class 82* Orientation will be held on September 14, 2011. Trey Carlson, Master Planner, NASA-Kennedy Space Center, will serve as Class Chair of Class 82. *Leadership Orlando Class 83*, scheduled to begin in April 2012, and will be chaired by Yolanda L. Cade, Managing Director of Public Relations, AAA National Office.

Michael Ketchum reported that the next *BusinessForce* “Insider’s Briefing,” featuring Special Guest Speaker, Former Representative Adam Hasner, will be held on Friday, August 19, 2011. *BusinessForce* will also be hosting Special Guest Speaker Former U.S. Senator George LeMieux, at an “Insider’s Briefing,” being held on Wednesday, August 31, 2011.

The next meeting of the *Central Florida Partnership* Board of Directors will be held on Wednesday, September 21, 2011, 12:00 o’clock noon to 2:00 p.m., at the Chamber of Commerce Building.

Adjournment

There being no further business, the meeting was adjourned by Jeffery Q. Jonasen, Chair, at 1:55 p.m.

Attest:



Carol A. Walker