



HOW WILL WE SOLVE CHRONIC HOMELESSNESS, SO THAT OUR REGION CAN PROSPER?

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Key Discussion:

In order to solve Chronic Homelessness in 10 years, we must develop core values, persuade people by reason and motivate them by emotion. We need to create public awareness by establishing an advocacy group that educates our community and our leaders. We also need to make sure that everyone understands the problem and that this population in need is treated with dignity and respect.

Where is this issue in the "Six Steps to Civic Innovation"?

This group of Civic Innovators concluded the region is currently on Step 3: *Convene Stakeholders and Leaders*. We believe this step is almost complete but we do need to add business leaders and other civic leaders to enlarge the group of Stakeholders.

What's next?

The next step is to engage the community by creating a public awareness campaign that shows the true "face" of homelessness, defines the types of homelessness and then shows the social cost of homelessness in terms of both dollars and human potential. This campaign must also have a way for individuals to get immediately engaged in action.

Additionally, the plan that is being formulated will need to be "vetted" by the broader public to ensure that the community believes the plan is both transparent and accountable. As we gain momentum on the topic of community engagement, we can then begin to raise money.

The success of our action plan will be measured by performance metrics outlined in the "Ten to End" plan.

Who owns the next step?

The Central Florida Regional Homelessness Commission.