

## SUPER REGIONAL STRATEGY TEAM

Hosted by the Tampa Bay Partnership and the Central Florida Partnership

### Summary of Second Session ▪ JULY 2008

*From the offices of Stuart Rogel, President and CEO of the Tampa Bay Partnership and  
Jacob Stuart, President and CEO of the Central Florida Partnership*

#### SUMMARY

Thank you for participating in the July 25, 2008, 2-hour session. Our collective sense of urgency and opportunity carried through to this second meeting. These session notes are designed to capture the top-line subjects for follow-up, and agreements about protocol and purpose. We are promoting a civic model for this team, with the public sector engaged outside of the Team through our individual and shared networks and channels. We are moving forward with transportation because it combines urgent issues of Super Regional concern with an opportunity to learn how to work together to take on challenges of the future. Presentations on transportation priorities in Polk County, Central Florida, and Tampa Bay allowed the Team to reach consensus on the subject matter for the next meeting: comparing agendas, and coalescing around priorities that may already be aligned across the Super Region.

#### HIGHLIGHTS AND FOLLOW-UPS

##### Purpose, Goals, and Group Membership

Attendees sought clarity and consistency regarding the purpose, goals of formation, and membership of the Super Regional Strategy Team. After a candid discussion, the Team reached the following agreements:

1. The Super Regional Strategy Team convenes as a group of civic leaders to test, verify, and coordinate matters where alignment or collaboration promotes shared success. Matters for alignment and collaboration are up to the Team.
2. The Team's first focus area is transportation and, generally speaking, the right people are at the table to seek out alignment and collaborative solutions. The Team size is relatively modest in order to promote conversation, but the team members' networks and communications channels are far-reaching and sufficient for testing ideas and drawing on existing data.
3. Always make questions of protocol and trust the first agenda item for every meeting.
4. The long-term potential, if we are careful about protocol and agenda buy-in, is impressive, especially when considering other complex issues and opportunities requiring the clout and focus of a Super Regional Strategy Team.
5. Attempt to close all sessions by attempting to craft a consensus draft agenda for the meeting to follow.

##### Priority Number 1 - Transportation

Thomas Patton, Executive Director of the Central Florida Development Council, Inc., teamed with Stuart Rogel and Jacob Stuart to present a fast-paced overview of transportation priorities, gaps, and opportunities in Polk County, Tampa Bay, and Central Florida, respectively. Despite the fact that the overviews were developed independently and sourced through different briefing tools, the Team saw a number of potential overlaps or alignments of agendas. Even projects that appeared, at first review, to be somewhat local in nature, had roles to play in Super Regional multi-modal connectivity. In short, the Team's working hypothesis is that overlaps or alignments may outnumber our differences. As a result, the Team reached consensus on the following steps:

1. It is time to pay attention to archiving and accessing reports and other data (such as the information presented on transportation). We need to ensure these presentations or presentation notes are posted for Team utilization in the future. Team members who chair transportation efforts in their respective regions or communities see the presentation notes as valuable tools for their own task forces and committees.
2. To prepare for the next meeting of the Super Regional Strategy Team, take steps to compare, sort, and align strategic priorities from Polk, Tampa Bay, and Central Florida; provide draft comparison to the Team prior to the next session; and build the next session agenda around assessment, discussion, and verification of the draft comparison.

##### Next Meetings

- » Third Session  
Monday, September 15, 2008  
2:00 - 4:00 p.m.  
Fantasy of Flight
- » Fourth Session  
Tuesday, November 19, 2008  
2:00 - 4:00 p.m.  
Fantasy of Flight





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**Agenda Outline for Third Session**

1. Protocol - Updates and Questions Since We Last Met
2. Review of Second Session Outcomes
3. Review and Discussion of Draft Comparisons of Transportation Policies
4. Follow-ups and Agenda for Fourth Session

**Archiving and Accessing Reports and Other Data** (These resources can be found at <http://www.centralfloridapartnership.org/index.php?src=gendocs&ref=Super%20Regional%20Strategy%20Team>)

In response to the Team's interest in making presentations, notes, and other data available, a pilot site has been developed. At launch, it is organized and launched with content in the following areas:

 <b>General Information:</b>	<p>Current Reports and Other Data</p> <ul style="list-style-type: none"> <li>▪ Meeting Notes - June 2008</li> <li>▪ Meeting Agenda - July 25, 2008</li> <li>▪ Super Regional Strategy Team Directory</li> </ul>
 <b>Central Florida Partnership:</b>	<p>Current Reports and Other Data</p> <ul style="list-style-type: none"> <li>▪ Core Strategy Team for Commuter Rail</li> <li>▪ "Great Thinkers Roundtable on Transportation" Directory</li> <li>▪ Ideas to Results</li> <li>▪ Partnership Postings - July 2008</li> <li>▪ Partnership Postings - June 2008</li> <li>▪ Regional Transportation Priorities</li> <li>▪ Transportation Task Force Directory</li> <li>▪ Transportation Task Force Operating Plan - April 14, 2008</li> <li>▪ Transportation Task Force Objectives</li> </ul>
 <b>Tampa Bay Partnership:</b>	<p>Current Reports and Other Data</p> <ul style="list-style-type: none"> <li>▪ Scenario Guide</li> <li>▪ "Voice It" Campaign Overview</li> <li>▪ CF Commuter Rail Memorandum</li> </ul>
 <b>Polk County:</b>	<p>Current Reports and Other Data</p> <ul style="list-style-type: none"> <li>▪ Central Florida Transportation Presentation</li> </ul>