

**Tell us what you think!** Your Input Needed for a Regional Vision

Through One Bay's Voice It! campaign, Tampa Bay area residents are being invited to provide feedback through a **survey** on alternative growth scenarios developed to further meaningful dialogue on planning for our region's next 50 years of growth. This is an opportunity for citizens to express their opinions prioritizing the Guiding Principles (values) most important to them.

The quality of life that attracted today's residents will continue to draw people here. In less than 50 years, the population of Tampa Bay's seven-county region is expected to double to nearly 7 million people. We can allow that growth to happen randomly or we can actively participate in developing a vision so that residents in 2050 and beyond benefit from the best design, technology, and transit options while protecting our natural resources, our sense of community, and our economic vitality.



Share your opinion at [www.MyOneBay.com](http://www.MyOneBay.com) to help identify what we need to do today to protect, preserve, and enhance those features that make Tampa Bay great.

**At Home**

1. Visit [www.MyOneBay.com](http://www.MyOneBay.com) and complete the scenarios questionnaire to express your personal opinions. Ask other members of your household to complete the survey too.
2. Forward this link to 10 friends and ask them to do the same.

**In Your Workplace**

1. Ask your employees, co-workers, members, and vendors to visit [www.MyOneBay.com](http://www.MyOneBay.com) and complete the scenarios questionnaire.
2. Publish an article in your company newsletter, on your web site, blogs, or through posters posted on public bulletin boards. (Support materials are posted at [www.MyOneBay.com](http://www.MyOneBay.com))
3. Invite One Bay representatives to make a personal pitch for participation during a scheduled staff meeting or as a feature presentation. To schedule a One Bay presentation, please call Debra Kent Faulk, Campaign Manager at 813-258-2599 or at [info@myonebay.com](mailto:info@myonebay.com).

**In Your Community**

1. Publish an article in your neighborhood or organization newsletter, on your web site, blogs, or through posters posted on public bulletin boards.
2. Invite One Bay representatives to make a personal pitch for participation during a neighborhood association meeting or other community gathering. To schedule, please call Debra Kent Faulk, Campaign Manager at 813-258-2599 or at [info@myonebay.com](mailto:info@myonebay.com).
3. Ask your local newspaper to encourage residents to write articles that educate citizens about the potential growth scenarios of our region.

**ONE BAY**

**ONE BAY** is a partnership of private and public leaders aligned to facilitate a regional visioning process to achieve a sustainable, high-quality Tampa Bay region for decades to come. It is an equal partnership of five regional organizations shown below. Last year, One Bay convened more than 1,000 Tampa Bay residents for meaningful dialogue on planning for our region's next 50 years of growth. Based upon those meetings, four alternative regional growth scenarios were developed to motivate citizens to challenge the status quo, or get better at doing so, by asking "What if?" Citizens are asked to offer their input and ideas on the four [scenarios](#) through One Bay's website [www.myOneBay.com](http://www.myOneBay.com).

